



Frequently Asked Questions NASC Preferred Supplier Program

Q. WHAT IS THE NASC PREFERRED SUPPLIER PROGRAM?

A. The NASC established its Preferred Supplier program in 2012 to accomplish several goals:

- Help NASC members meet or exceed regulatory compliance requirements
- Help minimize rising costs for NASC members to qualify suppliers and test raw materials
- Help differentiate quality suppliers from their opportunistic competitors
- Ultimately increase consumer confidence

The program pre-qualifies suppliers through a careful vetting process, and NASC members can accept and use Preferred Suppliers' products and services without additional audits or documentation required under NASC cGMPs and the Food Safety Modernization Act (FSMA).

Q. WHO CAN JOIN THE PREFERRED SUPPLIER PROGRAM?

A. The Preferred Supplier program is open to suppliers in four categories:

- Raw Materials (ingredients)
- Contract Manufacturing
- Analytical Laboratories
- Other Products and Services

Any interested company may [apply to join](#) the program, however acceptance is not guaranteed. Applicants must qualify for the program by providing information about the scope of company operations, show quality compliance program certifications and other requested documentation, and be interviewed and approved by NASC personnel.

Q. HOW DO I APPLY FOR ACCEPTANCE INTO THE PREFERRED SUPPLIER PROGRAM?

A. You can begin the application process by submitting a [Preferred Supplier application](#) online. Once received, an NASC staff member will contact you within 3 business days to begin the process of evaluating your company for membership.

Q. WHY SHOULD I JOIN THE PREFERRED SUPPLIER PROGRAM?

A. NASC members represent 90% of the animal supplement industry. Membership in the Preferred Supplier program differentiates your company as a responsible industry participant that is committed to quality and transparency, and creates new business opportunities with NASC members, who will know they can confidently source with you.

The program also saves your company time, money and resources, reduces the amount of paperwork you must complete, and provides the opportunity to use other Preferred Suppliers in the program to meet your own business needs.

Finally, Preferred Supplier membership comes with the following benefits:

- Company profile on the [NASC website](#)
- Two complimentary registrations for the [NASC Annual Conference](#) each year
- Opportunity to exhibit at the NASC Annual Conference (based on availability)
- Opportunity to serve sponsored content directly to key decision makers at [NASC member companies](#)

Q. MY QUESTION WASN'T COVERED—WHO CAN I CONTACT FOR INFORMATION?

A. Bill Parker is our resident Preferred Supplier hero who can help you with just about anything!

His contact information is:

Bill Parker, NASC Business Development Program Manager

Email: b.parker@nasc.cc | Phone: 760-751-3360 ext. 5

Office hours: Mon. – Fri., 8AM – 5PM CT

Interested in applying? Contact Bill Parker:
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