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The National Animal Supplement Council, Inc., Incorporated under Utah Law, is a non-profit industry coalition dedicated to improving the health and welfare of Companion Animals, including horses, dogs, cats and other animals not intended for human consumption, by working cooperatively with regulators to bring about reasonable, responsible, nationally consistent regulation of the labeling and manufacture of supplements intended for Companion Animals.

February 14, 2018

Dear NASC Members,

We are always working hard to provide membership value, and we're excited to announce the new NAERS™ upgrade is here! While the new system looks different, it functions nearly identically to the current system and is designed to be very intuitive.

The new NAERS™ offers a brand-new user interface with simplified navigation that reduces buttons, eliminates redundancies, and cuts user data entry time by 60%.

Here are a few more highlights of the new system:

- Dashboard that allows users to quickly access needed functions such as “Add Product,” “Add Adverse Event,” “AE Attest,” and “Update Usage Data”
- “Submit Feedback” button on every page
- Clickable alerts that indicate compliance status, and allow users to quickly address compliance issues
- Ability to submit multiple file types when uploading labels (.doc, .pdf, .jpg, etc.)
- Mobile mode, which allows users to easily enter data via their mobile devices

A key infrastructure component of the new NAERS™ is that it uses Application Programming Interface (API) technology, which enables NAERS™ to interface more easily with other software and services. This will allow users to upload data from the back end using a variety of file formats. (If you currently have the capability of exporting all necessary product information and adverse events and would like to use the back-end feature, please contact me directly.) API will also allow NASC staff to pull data from third-party services to create real-time, accurate Market Trend Reports. (More info will be coming shortly on Market Trend Reports.)

The new NAERS™ will go live on Saturday, February 17th, a date we selected to ensure we capture all data entered by users this week. We have performed extensive Beta testing on the system, however, as with any new system, it is possible you will encounter a bug we aren't aware of. Please contact us if this happens so we can work to resolve it as quickly as possible!

Please read our [NAERS™ Upgrade Quick Reference Guide](#) to get acquainted with the new system. We hope you'll enjoy using the new NAERS™, and that you will find value in the upgrades we have implemented. If you have any problems, questions, or comments, please contact me at r.cargo@nasc.cc or 760-751-3360 x2.

Sincerely,

Ryan Cargo, Senior Compliance & Executive Office