



# Products You Can Trust

Looking for a quality dog, cat or horse supplement? See the NASC Members List.

## You're Invited!

To Learn About How the NASC Quality Seal Can Benefit Your Business!  
Visit Us at Global Pet - Booth #3173

Learn more about why pet parents look for our **Seal of Quality** on products, how retailers can **feature their business** on our exciting **NEW websites** and keep up-to-date on all dog, cat and horse news!



## Global Pet Expo

March 4-6, 2015  
Orange County Convention Center  
Orlando, FL

PRODUCED BY:



### NASC Seal of Quality

Supplements with NASC's Seal of Quality are ones you can confidently trust, because this seal is granted only to those suppliers that have implemented the NASC requirements, ensuring the highest standards of quality in the animal supplement industry today. As part of the certification, NASC verifies quality ingredients, quality production processes, continuous product and data monitoring and allowable product claims.

*"As a national pet specialty retailer, we strive to provide high quality products for pet parents. In fact, when we consider new products, the manufacturer's status with the NASC is a key consideration. We prefer products with the NASC Seal of Quality and work to register our private brand supplements."*

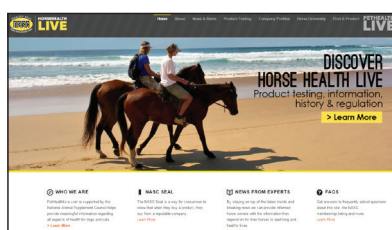
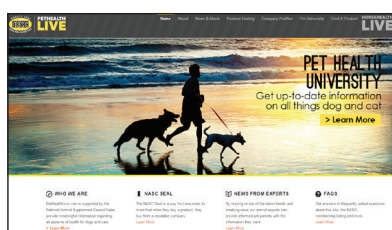
*-Jen Loesch, Petco  
(VP of Pet Services, Dog/Cat Supplies and Companion Animal)*

### NASC Preferred Supplier Program

You can also learn about the invaluable NASC Preferred Supplier Program which qualifies both quality ingredient suppliers and contract manufacturers so the products you receive come from trusted suppliers! NASC buys and randomly tests products to make sure they continuously meet their label claims.

### New! One-Stop Pet Resource Websites

Finally, NASC has come up with two new go-to resources for pet owners by partnering with PetHealthLive and HorseHealthLive to launch these two brand new websites. With these resources, consumers can get all their pet health information, learn about pet supplements, and stay on top of the latest news from experts.



### About the National Animal Supplement Council

Members of the National Animal Supplement Council are concerned and committed providers of animal health supplements across the globe. Together they endeavor to improve the quality of such products sold to consumers for the benefit of their horses, cats, dogs and other companion animals. The NASC's overriding goal is to promote the health and well-being of non-human food chain animals that are given animal health supplements by their owners, and to protect and enhance the integrity of the animal health product industry. NASC supports [www.PetHealthLive.com](http://www.PetHealthLive.com) and [www.HorseHealthLive.com](http://www.HorseHealthLive.com) to provide meaningful information regarding all aspects of health for dogs, cats, and horses. As part of the ongoing effort to improve and standardize the animal health supplement industry, NASC initiated its Quality Seal Program to ensure the highest current standards of quality in the industry today. For additional information, please visit [pethealthlive.com/pethealthhome/](http://pethealthlive.com/pethealthhome/), [horsehealthlive.com/horsehealthhome/](http://horsehealthlive.com/horsehealthhome/), or [facebook.com/petandhorsehealthlive](https://facebook.com/petandhorsehealthlive).

To schedule a meeting with your NASC Representative,  
please contact [Lacy@AvalonPRGroup.com](mailto:Lacy@AvalonPRGroup.com).  
We look forward to seeing you in Orlando!

# Global Pet Booth #3173!