



SPONSORSHIP OPPORTUNITIES

2017 NASC Annual Conference • May 16-18, 2017 – New Orleans, LA



To sponsor, call or email Bill Bookout (760-751-3360 x1; b.bookout@nasc.cc) or Jeni Rector (760-751-3360 x4; j.rector@nasc.cc)

Sponsorship Item	Cost	Sponsorship Includes	Sponsoring Company
Premier Program Sponsor	\$7,500	<ul style="list-style-type: none"> • Speaking opportunity before an estimated audience of 300 industry leaders • Company logo & recognition on NASC conference website and in conference book • Company-created 4-color ad in conference book • Opportunity to include one marketing piece in conference welcome bags • Prominent company exposure through onsite signage 	<ul style="list-style-type: none"> • Trouw Nutrition
Keynote Sponsor & Book Signing	\$5,000	<ul style="list-style-type: none"> • Speaking opportunity before an estimated audience of 300 industry leaders • Opportunity to include one marketing piece in conference welcome bags • Prominent company exposure on event signage 	<ul style="list-style-type: none"> •
SOLD Golf Tournament Sponsor	\$2,500	<ul style="list-style-type: none"> • Exclusive sponsorship over all components of event including company logo featured on all signage & promotion, and all golf flags • Opportunity to include one marketing piece in conference welcome bags • Prominent company exposure on event signage 	<ul style="list-style-type: none"> • Direct Action Company
SOLD Opening Reception Sponsor	\$3,000	<ul style="list-style-type: none"> • Speaking opportunity before an estimated audience of 300 industry leaders • Company logo featured on all signs and promotions of event • Opportunity to include one marketing piece in conference welcome bags • Prominent company exposure on event signage 	<ul style="list-style-type: none"> • Trouw Nutrition
SOLD Awards Gala Sponsor	\$4,000	<ul style="list-style-type: none"> • Speaking opportunity before an estimated audience of 300 industry leaders • Opportunity to include one marketing piece in conference welcome bags • Prominent company exposure on event signage 	<ul style="list-style-type: none"> • Pharmore Ingredients
SOLD Mobile App Sponsor	\$1,000	<ul style="list-style-type: none"> • Special logo placement on mobile NASC Conference app • Banner ad on app with link to company website • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> • Nutralliance
SOLD Wi-Fi Sponsor	\$1,200	<ul style="list-style-type: none"> • Company-created artwork featured on conference Wi-Fi login page • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> • Kemin Nutrisurance
Agenda Ad	\$500	<ul style="list-style-type: none"> • Company-created 4-color ad in printed conference book • Opportunity to include one marketing piece in conference welcome bags 	<ul style="list-style-type: none"> •
Breakfast Sponsor Exhibit Hall for all attendees	\$1,250	<ul style="list-style-type: none"> • Speaking opportunity before an estimated audience of 300 industry leaders • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> •

SOLD Lunch Sponsor Exhibit Hall for all attendees	\$1,500	<ul style="list-style-type: none"> • Speaking opportunity before an estimated audience of 300 industry leaders • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> • The Garmon Corporation
SOLD Wednesday Afternoon Exhibit Hall Break	\$750 ea.	<ul style="list-style-type: none"> • Speaking opportunity before an estimated audience of 300 industry leaders • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> • Lallemand Animal Nutrition
SOLD Thursday Morning Exhibit Hall Break	\$750 ea.	<ul style="list-style-type: none"> • Speaking opportunity before an estimated audience of 300 industry leaders • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> • ABC Packaging Direct
Thursday Afternoon Exhibit Hall Break	\$750 ea.	<ul style="list-style-type: none"> • Speaking opportunity before an estimated audience of 300 industry leaders • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> •
SOLD NASC Lanyards	\$1,500	<ul style="list-style-type: none"> • Exclusive printing of company logo on lanyards to be worn by all attendees • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> • Uckele Health & Nutrition
SOLD NASC Welcome Tote Bags	\$1,500	<ul style="list-style-type: none"> • Company logo printed on all welcome bags distributed to each attendee at registration • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> • Uckele Health & Nutrition
NASC Conference Clothing	\$6,000	<ul style="list-style-type: none"> • Company logo featured (with NASC logo) on official NASC conference shirt • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> •
NASC Power Bank Chargers	\$2,500	<ul style="list-style-type: none"> • Company logo featured on power bank chargers included in welcome bags • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> •
NASC Luggage Straps	\$1,000	<ul style="list-style-type: none"> • Company logo featured on colorful luggage straps included in welcome bags • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> •
SOLD NASC Water Bottles	\$1,500	<ul style="list-style-type: none"> • Company logo featured on conference water bottles included in welcome bags • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> • ProSense
SOLD Mardi Gras Beads	\$750	<ul style="list-style-type: none"> • Festive Mardi Gras beads will be included in welcome bags • Opportunity to include one marketing piece in conference welcome bags • Additional exposure through onsite signage 	<ul style="list-style-type: none"> • The Garmon Corporation