



## SPONSORSHIP OPPORTUNITIES

2017 NASC Annual Conference • May 16-18, 2017 – New Orleans, LA



**To sponsor, call or email Bill Bookout (760-751-3360 x1; [b.bookout@nasc.cc](mailto:b.bookout@nasc.cc)) or Jeni Rector (760-751-3360 x4; [j.rector@nasc.cc](mailto:j.rector@nasc.cc))**

Sponsorship Item	Cost	Sponsorship Includes	Sponsoring Company
<b>SOLD</b> <b>Premier Program Sponsor</b>	\$7,500	<ul style="list-style-type: none"> <li>• Speaking opportunity before an estimated audience of 300 industry leaders</li> <li>• Company logo &amp; recognition on NASC conference website and in conference book</li> <li>• Company-created 4-color ad in conference book</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Prominent company exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>• Trouw Nutrition</li> </ul>
<b>Keynote Sponsor &amp; Book Signing</b>	\$5,000	<ul style="list-style-type: none"> <li>• Speaking opportunity before an estimated audience of 300 industry leaders</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Prominent company exposure on event signage</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Golf Tournament Sponsor</b>	\$2,500	<ul style="list-style-type: none"> <li>• Exclusive sponsorship over all components of event including company logo featured on all signage &amp; promotion, and all golf flags</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Prominent company exposure on event signage</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>SOLD</b> <b>Opening Reception Sponsor</b>	\$3,000	<ul style="list-style-type: none"> <li>• Speaking opportunity before an estimated audience of 300 industry leaders</li> <li>• Company logo featured on all signs and promotions of event</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Prominent company exposure on event signage</li> </ul>	<ul style="list-style-type: none"> <li>• Trouw Nutrition</li> </ul>
<b>SOLD</b> <b>Awards Gala Sponsor</b>	\$4,000	<ul style="list-style-type: none"> <li>• Speaking opportunity before an estimated audience of 300 industry leaders</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Prominent company exposure on event signage</li> </ul>	<ul style="list-style-type: none"> <li>• Pharmore Ingredients</li> </ul>
<b>SOLD</b> <b>Mobile App Sponsor</b>	\$1,000	<ul style="list-style-type: none"> <li>• Special logo placement on mobile NASC Conference app</li> <li>• Banner ad on app with link to company website</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>• Nutralliance</li> </ul>
<b>SOLD</b> <b>Wi-Fi Sponsor</b>	\$1,200	<ul style="list-style-type: none"> <li>• Company-created artwork featured on conference Wi-Fi login page</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>• Kemin Nutrisurance</li> </ul>
<b>Agenda Ad</b>	\$500	<ul style="list-style-type: none"> <li>• Company-created 4-color ad in printed conference book</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Breakfast Sponsor Exhibit Hall for all attendees</b>	\$1,250	<ul style="list-style-type: none"> <li>• Speaking opportunity before an estimated audience of 300 industry leaders</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>

<b>SOLD</b> <b>Lunch Sponsor</b> <b>Exhibit Hall for all attendees</b>	\$1,500	<ul style="list-style-type: none"> <li>• Speaking opportunity before an estimated audience of 300 industry leaders</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>• The Garmon Corporation</li> </ul>
<b>Wednesday Afternoon Exhibit Hall Break</b>	\$750 ea.	<ul style="list-style-type: none"> <li>• Speaking opportunity before an estimated audience of 300 industry leaders</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Thursday Morning Exhibit Hall Break</b>	\$750 ea.	<ul style="list-style-type: none"> <li>• Speaking opportunity before an estimated audience of 300 industry leaders</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Thursday Afternoon Exhibit Hall Break</b>	\$750 ea.	<ul style="list-style-type: none"> <li>• Speaking opportunity before an estimated audience of 300 industry leaders</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>SOLD</b> <b>NASC Lanyards</b>	\$1,500	<ul style="list-style-type: none"> <li>• Exclusive printing of company logo on lanyards to be worn by all attendees</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>• Uckele Health &amp; Nutrition</li> </ul>
<b>SOLD</b> <b>NASC Welcome Tote Bags</b>	\$1,500	<ul style="list-style-type: none"> <li>• Company logo printed on all welcome bags distributed to each attendee at registration</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>• Uckele Health &amp; Nutrition</li> </ul>
<b>NASC Conference Clothing</b>	\$6,000	<ul style="list-style-type: none"> <li>• Company logo featured (with NASC logo) on official NASC conference shirt</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>NASC Power Bank Chargers</b>	\$2,500	<ul style="list-style-type: none"> <li>• Company logo featured on power bank chargers included in welcome bags</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>NASC Luggage Straps</b>	\$1,000	<ul style="list-style-type: none"> <li>• Company logo featured on colorful luggage straps included in welcome bags</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>SOLD</b> <b>NASC Water Bottles</b>	\$1,500	<ul style="list-style-type: none"> <li>• Company logo featured on conference water bottles included in welcome bags</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>• ProSense</li> </ul>
<b>SOLD</b> <b>Mardi Gras Beads</b>	\$750	<ul style="list-style-type: none"> <li>• Festive Mardi Gras beads will be included in welcome bags</li> <li>• Opportunity to include one marketing piece in conference welcome bags</li> <li>• Additional exposure through onsite signage</li> </ul>	<ul style="list-style-type: none"> <li>• The Garmon Corporation</li> </ul>